



11 - 13 April 2018
Athens, Greece

**Sponsorship,
Advertising
& Exhibition
Opportunities**

SPONSORSHIP

Increase your company's visibility by taking advantage of the sponsorships being offered at the 2018 IPF.

Gold, Silver and Bronze sponsorship packages are available for major sponsors, while evening and lunchtime networking events and other items offer opportunities for all budgets.

All sponsors will receive recognition on IPF promotional tools and mailings prior to and following the meeting, on the mobile meeting app, on signage in the exhibition area, at the conference sessions as well as on the delegate registration list and program.

Gold Sponsors will be able to promote their company/services by featuring in the IPF video which will be published after the event and used to promote the 2020 IPF.

Opportunities	Cost
IPF Gold Sponsorships Overall event sponsorship Includes company interview in IPF promotion video 2 free delegate registrations, 1 full page advertisement in conference program	US\$10,000
IPF Silver Sponsorships Conference sponsorship 2 free delegate registrations, 1 half page advertisement in conference program	US\$8,000
IPF Bronze Sponsorships Conference sponsorship 1 free delegate registration, 1 half page advertisement in conference program	US\$6,000
Lanyards (1 available - company logo printed onto lanyards)	US\$5,000
Welcome Reception on 11th April (1 available) Includes 1 free delegate registration.	US\$5,000
Evening Reception on 12th April (1 available) Includes 1 free delegate registration	US\$5,000
Lunch Buffets on 12th & 13th April (price each day) Includes 1 free delegate registration	US\$4,000
Mobile Meeting App (1 available - promotion on landing page of app)	US\$3,000
Coffee Breaks on 12th & 13th April (price each day)	US\$1,000



TABLE TOP EXHIBITS

A limited number of table top exhibit spaces will be available at the 2018 IPF.

Situated adjacent to the main conference room, the exhibition area is easily accessible for delegates as they move in and out of the conference sessions. Additionally, both evening receptions and the conference coffee breaks will be held in the exhibition area, allowing you to network with existing and potential customers in a relaxed environment.

Exhibitors will set up their stands on the afternoon of Wednesday 11th April 2018, in time for the Welcome Reception that evening.

Exhibition Opening Times:

Wednesday 11th April 2018	18:00 - 20:00
Thursday 12th April 2018	08:30 - 13:00 18:30 - 20:00
Friday 13th April 2018	08:30 - 13:00

Each exhibitor will be provided with a table measuring approximately 1.8m x 0.5m and 2 chairs. There are no exhibit booths, just space and the table top. There will be space for reasonably sized pop up exhibit displays behind or possibly to the side of your exhibit.

We can supply one power socket within your exhibition space package – if you require additional electrical facilities or would like to order any AV equipment (eg screen/DVD player), we can put you in touch with the third party supplier and you can order/pay for these directly with them.

If you are planning on having any sound playing at your stand, we kindly request that you bring headphones for visitors to use or keep sound to a low level so as not to disturb other exhibitors or delegates.

Table top exhibits will be charged at \$675 per table and all staff manning the exhibits must be signed up as full delegates to the IPF.



ADVERTISING OPPORTUNITIES

	Cost
Banner Advertisement on IPF website (with hyperlink to your company website)	US\$4,000
A4 (full page) advertisement in IPF printed Conference Program	US\$2,000
A5 (half page) advertisement in IPF printed Conference Program	US\$1,000



Please e-mail your completed form to lmckerchar@peanutsusa.org.uk as soon as possible. The initial mailing for registration is expected to go out in May 2017 - if you sign up for sponsorship before then, your logo will be featured.

Please insert an 'x' in the first column beside the item you wish to purchase.

	Item	Cost
	IPF Gold Sponsorship	US\$10,000
	IPF Silver Sponsorship	US\$8,000
	IPF Bronze Sponsorship	US\$6,000
	Lanyards	US\$5,000
	Welcome Reception	US\$5,000
	Evening Reception	US\$5,000
	Lunch Buffet 12th April	US\$4,000
	Lunch Buffet 13th April	US\$4,000
	Mobile Meeting App	US\$3,000
	Coffee Break 12th April	US\$1,000
	Coffee Break 13th April	US\$1,000
	Table Top Exhibit	US\$ 675
	Banner Advertisement on IPF website	US\$4,000
	A4 (full page) Advertisement in IPF Program Booklet	US\$2,000
	A5 (1/2 page) Advertisement in IPF Program Booklet	US\$1,000

Company Name:	
Contact Person:	
Job Title:	
Street Address:	
City:	
State or Province:	
Post or Zip Code:	
Country:	
Telephone:	
E-Mail:	

“Peanuts - the Protein for Tomorrow’s Champions”

Join the peanut industry at the 2018 IPF
On-line registration and hotel accommodation booking
opens in May 2017



2018 INTERNATIONAL PEANUT FORUM

11th - 13th April 2018

Hilton Athens
46 Vassilissis Sofias Ave.
11 528 Athens
Greece

An event organised by The American Peanut Council
www.peanutsusa.com

Any questions, please contact Louise McKerchar e-mail: lmckerchar@peanutsusa.org.uk