

Peanuts in the Media, For the week ending February 2, 2018

Food Safety

- [New USDA, FDA Joint Venture to Improve Food Safety Oversight and Inspection Process](#), foodsafetymagazine.com
- [Critical Audit on Food-Recall Failures Riles Up House](#), courthousenews.com
- [Friends don't make friends sick on Super Bowl Sunday](#), foodsafetynews.com
- [Where you should store your jam, peanut butter and Marmite](#), stuff.co.nz

Grower News

- [Agriculture Secretary Perdue praises land grants, stresses importance of NAFTA](#), deltafarmpress.com
- [Republican senators call on Trump to keep NAFTA](#), southeastfarmpress.com
- [Farm group leaders respond to Trump's first State of the Union](#), southeastfarmpress.com
- [Peanut market calls for an adjustment](#), southeastfarmpress.com
- [Few crop insurance changes for 2018](#), southeastfarmpress.com
- [Interactive farmers.gov website now live](#), deltafarmpress.com
- [Taking a new approach to telling the ag story](#), deltafarmpress.com
- [Get an edge scouting fields with drone technology](#), deltafarmpress.com
- [30 students selected to participate in USDA Student Diversity Program](#), southeastfarmpress.com

Manufacturer News

- [The Super Bowl LII advertisers ready to play: Returning brands, newcomers & a handful of teaser ads](#), marketingland.com
- [For Super Bowl, Target Helps Minneapolis Show Off Its 'Bold North' \(and a Mars Candy Shop\)](#), mediapost.com
- [Consumers To Spend Big For Cupid](#), mediapost.com
- [Treat Yourself to a Candy Spa This Valentine's Day](#), foodandwine.com
- [Mars marketing chief: TV ads are still the best way to sell some goods, over digital](#), cnbc.com
- [The Hormel® Chili Brand has you Covered for the Big Game](#), prnewswire.com
- [Hormel Foods Names its Second Inspired Fan](#), gilmermirror.com
- [Häagen-Dazs Dropped Two New Cookie Square Flavors](#), delish.com
- [\\$20,000 scholarships for kids who make machines out of cereal boxes](#), kxan.com

Sustainability

- [McCormick: Not just doing well, but doing good](#), packworld.com
- [NFL, PepsiCo Team Up to Score Zero Waste at Super Bowl LII](#), sustainablebrands.com

Allergy

- [Peanut allergy prompts Murfreesboro Girl Scout to fight food rules](#), dnj.com

Food Aid

- [UGA and USAID launch new partnership to fight hunger with peanuts](#), onlineathens.com
- [Heal the world, make it a better place](#), thenews.com.pk
- [Marquette's Montessori Food Pantry in desperate need of donations](#), wsbt.com
- [Rock to Stock event for Easton Food Pantry](#), easton.wickedlocal.com
- [Feed U Food Pantry Launches New Initiatives to Support Students](#), dailyutahchronicle.com
- [Hasbrouck Heights Music Parents Begin Peanut Butter and Jelly Drive](#), tapinto.net
- [Guardian ad Litem's first food drive benefits Bladen Crisis](#), bladenjournal.com

Health & Nutrition

- [Soy milk alternative beats almond, rice and coconut rivals for nutrition](#), foodnavigator.com

Other Peanut News

- [Super Bowl sidelines: From visiting peanuts to scampering kittens](#), twincities.com
- [INTERVIEW: Painter of Peanuts has work on display at Gallery OTR](#), wcpo.com
- [Five simple requirements for being a 'real man' - Real men eat crunchy peanut butter](#), gastongazette.com
- [Beer batter and peanut butter](#), record-bee.com
- [Keys to Unlocking the Power of Celebrity for PR](#), odwyerpr.com
- [This Is What Broadway Actors Eat In A Day](#), buzzfeed.com