APC Newsletter

October 2013

NEWS AND UPDATES
- APC's Winter Conference Hotel Registration
- Food Bank Receives Peanut Butter
- NPBPA Winter Conference
- APRES Science News

NEWS FROM THE NPB
- Energy to Burn Contest

PEANUT NUTRITION
- Nutrition News You Can Use - Peanut Butter May Lower Risks of Breast Disease and later Breast Cancer
- New Nordic Dietary Guidelines

GUEST COLUMNIST
- Kris Lutt, Golden Peanut Co.

INTERNATIONAL NEWS
- 2014 IPF Hotel Registration
- Global Visitors See Peanut Harvest
- Mexican Customer Tour Group
- European Snacks Assoc. Course

MEMBERSHIP NEWS
- Dos Amigos Given NCSA Award
- Dr. Broome, MS Peanuts Growers Assoc.

THE PEANUT FOUNDATION
- TPF Status Update

TECHNICAL UPDATES
- Totebag Task Force Update
- eTDE Update
- 2012 UPPT Results
- 2012 Crop Post Harvest Test Results

NEWS AND UPDATES

American Peanut Council Winter Conference Schedule and Registration

The **APC Winter Conference** will be held in Washington, DC, December 10-13, at the Washington Court Hotel on Capitol Hill. The bulk of the meetings will occur the afternoon of December 11 and all day on December 12 as per the schedule below.

Registration is now open!! To register— http://www.peanutsusa.com/industry-topics-events/calendar-of-events/2013-winter-conference-info.html

To make your hotel reservation either use the link below or call 1-800-321-3010. The rate for this year's meeting is $199. Mention the American Peanut Council when making your reservation.
https://gc.synxis.com/rez.aspx?Hotel=13532&Chain=10069&arrive=12/10/2013&depart=12/13/2013&adult=1&child=0&group=APC2013

We will hold our General Business Session at the U.S. Capitol this year which will provide an interesting change in venue. All other meetings will be held in the Washington Court Hotel. Please note that the Peanut Foundation Project Review, which has traditionally been held in March, will be held at the beginning of this meeting.

APC 2013 WINTER CONFERENCE

Monday, December 9, 2013
4:00 pm - 7:00 pm Peanut Genomics Initiative
Tuesday, December 10, 2013
07:30 am- 6:00 pm Registration
08:00 am- 6:00 pm The Peanut Foundation Meeting
Wednesday, December 11, 2013
10:00 am- 6:00 pm Registration
3:00 pm - 4:30 pm Government Purchases
3:00 pm - 4:00 pm eTDE Meeting
4:00 pm- 5:00 pm Totebag Taskforce Meeting
5:00 pm- 6:00 pm Grower Meeting
6:00 pm- 7:30 pm Cocktail Reception
Thursday, December 12, 2013
7:30 am- 6:00 pm Registration and Exhibits
8:00 am- 9:00 am APPMI Meeting
8:00 am- 9:15 am Export Division BOD Breakfast Meeting
9:00 am- 9:30 am Sustainability Task force
9:45 am- 11:15 am APC Board of Directors Meeting
10:30 am- 11:00 am Grower Caucus
10:30 am- 11:00 am Sheller Caucus
10:30 am- 11:00 am Manufacturer Caucus
10:30 am- 11:00 am Allied Caucus
11:30 am- 12:30 pm Member Luncheon
12:45 pm Meet in front of hotel to board shuttles to U.S. Capitol
2:00 pm- 4:00 pm General Business Session – U.S. Capitol
4:15 pm Board shuttles back to Washington Court Hotel
6:00 pm- 7:30 pm Cocktail Reception
Friday, December 13, 2013
8:00 am- 10:30 am Marketing Committee

APC Newsletter

NEWS AND UPDATES (continued)

News Release From the Texas Peanut Producers Board

Food Bank Received Four Tons of Peanut Butter

LUBBOCK, TEXAS - For a food bank providing 85,000 hungry individuals meals each year, a nutrient-rich and filling food such as peanut butter is like gold.

The South Plains Food Bank hit the jackpot when they received over four tons of peanut butter Sept. 30 from the Texas Peanut Producers Board and Peanut Proud, a philanthropic arm in the peanut industry.

Shelly Nutt, executive director of TPPB, said food banks love peanut butter because of its high protein.

"Because it is more expensive, they just don't get near enough donated," Nutt said.

Nutt said it is easy to donate canned vegetables due to their low cost, but this type of product only provides a small fraction of nutrients a person needs.

"Peanut butter is a powerhouse of nutrients, protein and vitamins," Nutt said. "While it may cost more, the benefits far out weigh the additional cost."

Peanut butter contains over 30 essential nutrients and has a long shelf life, adding to the many reasons this item is well-liked among food banks.

The donated peanut butter will be used in the food bank's Christmas boxes, which are distributed to low-income residents in December.

TPPB was able to make the donation by working with Peanut Proud, an organization formed by Texas and other peanut-producing states to provide peanut butter to those in need. This non-profit organization donated 3.6 million servings of peanut butter to Haitian earthquake victims in 2010, provided peanut butter to tornado victims across the Southeast and in Joplin, Mo., in 2011, aided victims of the Oklahoma City area tornadoes this year, as well as other philanthropic efforts.

"Peanut farmers work hard to grow a quality product that's packed with the nutrients we need," Nutt concluded. "It comes natural to this industry to work to get the product they grow into the hands of those who need it most."

Texas Peanut Producers Board
Phone: 806-687-6363
http://www.texaspeanutboard.com/

News Release About the NPBPA 2014 Winter Conference

The National Peanut Buying Points Association is excited to announce their 2014 Annual Winter Conference. The conference will be February 14-17, 2014 at the Hilton Downtown Nashville in Nashville, TN.

All meetings will take place at the Hilton. A special event is being planned that will take place at the Country Music Hall of Fame and Museum. Group tours are also in the works.

Country Music Hall of Fame and Museum

The NPBPA Winter Conference is open to anyone in the peanut industry. Mark your calendar now and be on the lookout for additional information and registration packets soon.

Check out our new website at www.peanutbuyingpoints.org or call (229) 386-1716.

APC Calendar of Events

DECEMBER 2013
10-13
APC Winter Meeting
Washington, DC

APRIL 2014
9 - 11
International Peanut Forum
Rome, Italy

Search the APC Jobs Database

Join APC on Facebook!

Visit **APC** on Facebook to get updates, photos, and news on our activities immediately.

Follow APC on Twitter

Follow **APC** for our latest peanut industry tweets.

NEWS AND UPDATES (continued)

Peanut Science—New Issue Available

The latest issue of Peanut Science (Volume 40, Issue 1) is now available at www.peanutscience.com. This issue of Peanut Science covers research on improving moisture meter accuracy; a comparison of Virginia-type and Runner-type peanuts for use in the V-C region; a temporal analysis of branch influence on peanut pod production; an evaluation of delayed peanut agrochemical sprays; the influence of lactofen and 2,4-DB on peanut yield and injury; contribution of root-knot nematodes to aflatoxin contamination; stability analysis of tomato spotted wilt virus on Virginia-type peanuts; and pre-harvest aflatoxin contamination and soluble sugars of peanuts.

Access to all issues of Peanut Science is free for APRES members or individual articles may purchased for $20/article.

Consider joining APRES today! www.apresinc.com

NEWS FROM THE NATIONAL PEANUT BOARD

National Peanut Board's Energy to Burn Sweepstakes

Since its Sept. 27 launch, the Energy to Burn sweepstakes sponsored by the National Peanut Board and co-presented by Hampton Farms, Planters and Skippy has generated a lot of buzz and consumer participation. Energy to Burn is an integrated campaign including advertising, public relations and social media. In its first two weekends, the sweepstakes received more than 29,000 registrations and more than 9,000 social media posts.

The sweepstakes runs through Nov. 30, 2013 and offers entrants a chance to win an action-packed vacation as well as instant giveaways including peanut and peanut butter prize packs, gift cards and iPods.

"The Energy to Burn initiative is an excellent opportunity for the National Peanut Board to connect with consumers and share the value and versatility of peanuts and peanut butter," said Ryan Lepicier, National Peanut Board vice president of marketing and communications. "With programs like this we keep peanuts top-of-mind in the media and on the minds of frugal and health-conscious shoppers."

Peanut and peanut butter fans are equally as interested in talking about the program and have shared their excitement through social media. Tweets about #EnergyToBurn have touted the nutritious benefits of peanuts.

PEANUT NUTRITION

New Nordic Dietary Guidelines — Good Platform For Increasing peanut consumption

Dr. Andrew Craig, APC Health Consultant, London

Photo by Johannes Jansson/norden.org

The Nordic countries are well known for their cooperation. The latest common policy to emerge from the Nordic Council of Ministers in Copenhagen is a very sensible revision to common dietary guidelines for this group of northern European countries: Denmark, Finland, Iceland, Norway, Sweden, and the Faroe Islands, Greenland, and Åland.*

The most striking thing about the revision since the last edition in 2004 is that the recommended daily intake for total fat has increased 5%, to 25%-40% of daily energy, from 25-35% in the previous recommendations. Meanwhile, the total amount of energy from carbohydrates has been reduced 5%, to 45-60% of energy, compared to 50-60% in the 2004 edition. This reflects the increase in lower-carbohydrate eating that these countries have experienced in the past decade.

This change is good news for peanuts, peanut butter, peanut oil, peanut ingredients and for all foods that are high in healthy unsaturated fats and low in carbohydrates. The new recommendation goes out of its way to emphasise that this is not a licence to eat more butter or steaks and saturated fats, but to consume a higher proportion of the right kind of fats, such as are found in peanuts and olive oil. There is a specific recommendation (p 21) to "increase nuts and seeds" and "nuts" are favourably mentioned throughout the document.

This could provide the policy platform in the Nordic part of the European market for emphasising the role of eating more American peanuts and peanut butter as healthy substitutions for animal protein and saturated fats and achieving improved overall diet quality. It is an opportunity to be considered in these health conscious countries where taste and quality - the characteristics of American peanuts - are also high on the agenda.

Nordic Nutrition Recommendations (5th ed), 2012. Free to download in English from http://dx.doi.org/10.6027/Nord2013-009

APC Newsletter

Find Health and Nutrition resources at www.peanutsusa.com

PEANUT NUTRITION (CONTINUED)

NUTRITION NEWS YOU CAN USE: Peanut Butter May Lower Risks of Breast Disease and later Breast Cancer

Dr. Andrew Craig, APC Health Consultant, London

Here's some really good news to spread around. A large and powerful prospective epidemiology study published in September's issue of *Breast Cancer Research and Treatment* found that American girls consuming peanut butter, peanuts and other nuts may reduce their risks for developing benign breast disease (BBD) when they are young women in their '20s. Even better news is that their risks in later life of developing breast cancer may also fall significantly. *

The "Growing Up Today Study", a spin-off from Harvard's landmark Nurses' Health Study (NHS), which produced these findings included 9,039 females, aged 9–15 years in 1996 from all 50 states, who completed dietary intake questionnaires annually through 2001, and then in 2003, 2005, 2007, and 2010. These were the daughters of participants in the NHS. The questionnaires revealed that the greatest sources of vegetable fat and protein in these girls' diets were peanut butter, peanuts, nuts, beans (beans, lentils, and soybeans), and corn. Intake of any of these foods was found to reduce risk, but peanut butter and also peanuts and other nuts had the strongest association with lower disease risk.

Benign breast disease (BBD) is a well-established risk factor for breast cancer, so reducing it for younger women will positively impact their risk of developing breast cancer when they are older.

What the investigators found was that early intake of peanut butter and nuts ($p = 0.01$), and the foods combined ($p = 0.01$), was associated with lower BBD risk. The investigators commented " Our work suggested that vegetable fat consumed by pre-adolescent girls and vegetable protein consumed by adolescents may be protective, while peanut butter and nuts, high in both protein and fat, consumed at any age may be associated with lower risk for BBD." Those girls who regularly ate peanut butter or nuts - at least twice a week or more - were 39% less likely to develop BBD by age 30.

For the longer term, the encouraging message from senior investigator Dr Graham Colditz, associate director for cancer prevention and control at Washington University School of Medicine, St Louis, is: "These findings suggest that peanut butter could help reduce the risk of breast cancer in women." This is the kind of simple, cheap and nutritious public health message that needs spreading around as widely as possible and from an early age. Following it would also contribute to better overall health if girls replaced high-calorie junk foods and sugary beverages with peanut butter or nuts.

* Berkey CS et al. "Vegetable protein and vegetable fat intakes in pre-adolescent and adolescent girls, and risk for benign breast disease in young women". *Breast Cancer Research and Treatment* 2013; 141:299–306 The study was supported by grants from the Breast Cancer Research Foundation (NYC, NY) and by DK046834 from the National Institutes of Health (Bethesda, MD).

Got an Ad?

Have you added an advertisement for your company in the 2014 Peanut Industry Directory? It's time to start thinking how to target your market base with a product that keeps on giving. APC is offering all members the opportunity to place a company advertisement in the upcoming Directory.

Not interested in advertising in the Directory? APC also offers advertising in the "members only" section of www.peanutsusa.com and the APC online Job Bank.

For rate card information, contact Carolina at coliveri@peanutsusa.com

GUEST COLUMNIST: Kris Lutt, President, Golden Peanut Company

A New Era of Global Opportunity

The first thing you learn as a newcomer to the peanut industry is that you're in great company.

In 2012, I was named president of Golden Peanut Company, a subsidiary of Archer Daniels Midland Company, after serving as president of ADM's Milling division and holding various leadership roles in our amino acids and sweeteners businesses.

What made the transition exciting and gratifying for me was the ability to connect much more directly on a daily basis with stakeholders throughout the peanut supply chain. These days, in addition to overseeing Golden Peanut's seven U.S. manufacturing facilities, our growing and processing operations in Argentina, and various shelling, refining and storage operations, I regularly connect with growers through our 125 domestic buying points. This contact provides me with an extraordinary level of personal insight into growers' plans and needs—something that can be difficult to achieve in the global grain business.

The other aspect of the peanut industry that I appreciated from the start was the cooperation and collaboration among participants. This is a competitive business, no question. But when it comes to the bigger issues we face, there is an outstanding level of teamwork in areas ranging from seed development to genomics to nutrition, food safety and regulatory affairs. Our industry generally does a great job of maintaining a united front and putting our common interests, and those of our growers, ahead of individual participants' concerns. We recognize that what's good for the peanut sector as a whole is ultimately good for all of us.

This unity of purpose and vision will become increasingly important as our industry seeks to capitalize on the many opportunities that lie ahead. With the global population headed toward 9 billion by 2050—and with rising personal incomes driving increased protein consumption in many emerging economies—some experts believe the world is going to need as much as double the food produced today by mid-century. In fact, experts at

McKinsey have said that the world is going to need to produce as much food in the next 40 years as it has in past 10,000.

That's a tremendous challenge, but it also represents a tremendous opportunity for U.S. growers and manufacturers to help feed the world while we grow our businesses. With unique nutritional profiles that meet a wide range of dietary needs, our products are ideally suited to a growing global marketplace that's hungry for protein. Leading agronomic practices employed by U.S. growers can point the way to better crop quality, and better yields. And with our global transportation networks, companies like ADM have the ability to connect U.S. peanut growers' crops with demand from growing markets around the world.

I believe that as an industry, we need to continue thinking big about the future. We need to recognize that when we look at extending our reach to international markets, we're talking about growing the entire pie. A world with millions more middle-class consumers holds plenty of opportunity for all of us. I look forward to working with all of you to chart a bigger and more profitable future for U.S. peanut growers and manufacturers.

Golden Peanut Company
For more information contact :
Kris Lutt, Golden Peanut Co. President
kris.lutt@goldenpeanut.com

Eric Schellhorn
ADM Executive Communications
eric.schellhorn@adm.com

http://www.goldenpeanut.com/

GOLDEN PEANUT COMPANY

If you would like to contribute to the next newsletter, please e-mail your article and photos to Sue Curtis at: scurtis@peanutsusa.com by November 11, 2013.

2014 INTERNATIONAL PEANUT FORUM

International Peanut Forum Hotel Registration Announcement

APC is preparing for the **2014 International Peanut Forum** and will shortly be sending out information on sponsorship and exhibition opportunities, with some innovative ideas for companies to increase their exposure to the worldwide peanut industry. This key networking and conference event will be held during 9th - 11th April, 2014 at the Sheraton Roma Hotel in Rome, Italy. An opportunity to meet with farmers, shellers, brokers, dealers, manufacturers, testing laboratories and equipment suppliers from around the world, this event is one not to be missed!

The Sheraton Roma is a modern but elegant hotel situated in a green residential and business district in the southern part of the City. Located between the timeless glories of the historical city center and the Fiumicino Leonardo Da Vinci International Airport, the Sheraton Roma is a short taxi or metro ride away from the famous sites of Rome.

The Forum will follow the outline of previous years, with plenty of time for networking at the evening receptions and time for business meetings in the afternoons.

The conference sessions will run on the mornings of the 10th and 11th April and of course the exhibition will be open throughout the event.

Being held in one of the most beautiful cities of Europe, why not extend your visit to enjoy the sights and delights of Rome? The hotel is offering our IPF discounted rates pre and post the event for those who want to stay a little longer.

Registration for the event will open later in the year but to reserve your hotel room in advance, visit:
https://www.starwoodmeeting.com/StarGroupsWeb/res?id=1303239331&key=C5C90

INTERNATIONAL NEWS

Peanut Butter Promotions in Canada

Kraft, which is the largest brand by market share in Canada, launched several new peanut butter flavors this year including banana granola, cranberry white chocolate and cinnamon raisin. To help broaden the introduction of these new and exciting flavors to Canadian consumers, the American Peanut Council joined with Kraft to launch the new products, which are made with U.S. peanuts.

The joint in-store demonstration / sampling program of Kraft's new flavored peanut butters tied into 11 new Walmart Supercentre store openings across Canada continued from June through September.

Kraft flavored peanut butter and the Quality USA logo were featured on the front page of all new store opening promotional flyers, along with a special introductory price for the new products.

While sales information is strictly confidential, Kraft sales representatives shared with the APC Canada that their new flavored peanut butter sales were tremendous - and vitally, did NOT cannibalize the sales of Kraft's "traditional" peanut butter spreads – meaning the overall peanut butter category and by extension, the requirement for MORE U.S. peanuts exported to Canada to manufacturer these peanut butters, grew significantly in Q.3.

UK Company Trigon Snacks Bought out of Administration

Having gone into Administration (similar to Chapter 11 reorganisation) in early September due to a short-term cash flow issue, UK snack peanut manufacturer Trigon has now been purchased by Choithram & Sons, owners of Natco Foods. Natco Foods supplies a range of ethnic foods, nuts and seeds to the retail and cash and cash markets. CEO, Brian Cardy and Purchasing Director, Philip Brown are no longer with Trigon but it is believed that the majority of the workforce remains in place.

New APC London Address:

Lansdowne Building

(Room 222)

2 Lansdowne Road

Croydon

CR9 2ER

Tel: + 44 (0) 208 263 6254

East Croydon is 15 minutes on the train from Central London and close to Gatwick airport.

APC Calendar of Events

DECEMBER 2013
10-13
APC Winter Meeting
Washington, DC

FERBRUARY 2014
14-17
National Peanut Buying Points Association Annual Meeting and Convention
Nashville, TN

APRIL 2014
9 - 11
International Peanut Forum
Rome, Italy

JUNE 2014
20-24
USA Peanut Congress
Nashville, TN

INTERNATIONAL NEWS (CONTINUED)

GLOBAL VISITORS SEE PEANUT HARVEST

This fall customers and journalists from around the world had an opportunity to visit growing areas and see this year's peanut harvest while learning first hand about U.S. quality peanuts.

September 26, a group of eleven journalists from Canada arrived in Atlanta and boarded a bus for Ocilla, Georgia. Armond Morris and his wife Brenda, hosted the group at their farm there. The group was able to observe peanuts being dug and combined. Armond also hosted the group for a tour of Irwinville Peanut and Grain, a buying point near Morris' farm.

The following day, the Canadians toured the shelling facility of Tifton Quality Peanuts in Tifton, and learned more about how peanuts get from the farm to the supermarket.

The Georgia Peanut Commission hosted the group for lunch, where various peanut recipes were available to taste. While tasting, the journalists heard a brief summary of the industry's genomics project from Dr. Scott Jackson of UGA. Dr. Jackson and two colleagues also answered questions about the science used in this effort.

Next, the group visited MANA, a ready-to-use therapeutic food facility in Fitzgerald, GA. There, they learned how these life saving products are made.

Last but not least, the group traveled to Plains to hear from former President Jimmy Carter and to attend the Plains Peanut Festival.

MEXICAN CUSTOMERS VISIT THE SOUTHEAST PEANUT REGION

A group of thirty-three Mexican manufacturer customers arrived in Atlanta on October 6 for what has become the annual peanut harvest tour. The tours have become important in the process of building relationships with our friends to the South. Mexico buys more peanuts every year, and 2013 looks to be no exception.

The tour began with a visit to Chase Family Farm in Oglethorpe, Georgia, where the group saw peanuts about ready for harvest. Donald Chase and his father Glen Lee were on hand to show the group the process of digging peanuts, but unfortunately, it was raining heavily. Nonetheless, Donald and his family answered many questions about the crop and expected harvest results.

The group stopped for lunch in Plains, Georgia, and had a few minutes to visit some of former President (and peanut farmer) Jimmy Carter's campaign headquarters on the way to Dawson for a tour of the Golden Peanut Shelling facility.

The Golden staff had prepared an educational presentation to explain how the shelling process works, and following this, the group toured both the shelling operation and the oil processing plant, co-located at the site in Dawson.

On the final day, the group toured Birdsong's shelling facility in Blakely, Georgia.

EUROPEAN SNACKS ASSOCIATION'S SAVOURY SNACKS PRODUCTION COURSE, VALENCIA, SPAIN

European Snacks Association's 'Savoury Snacks Production Course' was held in Valencia, Spain from October 14-16, 2013. Aimed at both suppliers and snack nut manufacturers, this three-day education course covered the production of snack nuts from production to packet.

APC attended to hear what was being presented on U.S. and other peanut origins, to make new contacts within the peanut industry and to participate in the visit to the Valencia Port Health Authority.

The event provided the opportunity to catch up with a number of old contacts, as well establishing new ones who will be invited to attend the next International Peanut Forum.

Information provided on peanut origins was excellent and there were some extremely interesting presentations on market trends, latest innovations on inspection and sorting as well as flavour development, amongst others.

The group visited the Port of Valencia for a tour of their facilities and to see first-hand how samples are taken from containers. Unfortunately, there weren't any peanut shipments in that morning, just other products, but the group did get the opportunity to ask questions and later visit a local laboratory where the aflatoxin analysis takes place.

European Snacks Association
Rue des Deux Eglises 26
B - 1000 Brussels
Belgium
+32 (0)2 229 21 55
http://www.esa.org.uk/

MEMBERSHIP NEWS

Dos Amigos Awarded National Confectionary Sales Association Certificate of Achievement

San Diego, Calif., Oct. 21, 2013 -- The National Confectionary Sales Association (NCSA) awarded Dos Amigos with a Certificate of Achievement for Japon Japanese-Style Peanuts during the glittering, black-tie Candy Hall of Fame induction ceremony in Tampa, FL, on Oct. 19. Japon was one of five finalists in the 2013 Best New Snack Product categories.

Japon, a well-known brand in the Hispanic market, has developed a strong mainstream following among U.S. consumers with its Japanese-style, crunchy soy-coated peanuts. Made with 100% American peanuts, Japon Japanese-style peanuts provide a nutritious snack and deliver a "protein powerhouse."

"It is a great achievement and honor to have reached this level in just seven months of production," said Pablo Paoli, owner of Dos Amigos, Inc., the parent company. "Being a finalist in the Hall of Fame is a reflection of the interest and importance of Japanese-style peanuts for American consumers."

The NCSA Hall of Fame brochure stated, "The award represents significant innovation and sales potential in the snack category." The NCSA awards recognize and honor companies that value innovation, research and development, and that demonstrate continuing success in the confectionery and snack industry.

About Dos Amigos

Founded in 1995, Dos Amigos is an exclusive importer, manufacturer, marketer, and distributor for a large portfolio of iconic Mexican brands of specialty foods, candies, snacks, beverages, and household products, including Chaparritas, TropiLicious, Sidral Aga, Japon, Motitas, Dulces Anahuac: Limón 7, Pica Limón y Chipileta, Selz Soda, Calmex, Real Vanilla, Vanilla Maya, Royal, Lirio, Grisi: Perro Agradecido. For more information on the company, please visit www.dosamigos-inc.com

Contact: Juan Manuel Vega
National Category Manager
PH: (619) 710-1400 EXT 234
Cell: (949) 378-1898
jmvega@dosamigos-inc.com

Exclusive Importer & Strategic Partner

An Interview with Dr. Malcolm Broome - Executive Director of Mississippi Peanut Growers Association

The Mississippi Peanut Growers Association (MPGA) was founded in 2006 with 10 members forming the initial group. Since that time, the MPGA has grown by adding new members and acreage across the state. This past year Mississippi has recorded 32,455 acres dedicated to peanuts. This is the second biggest acreage since they began in 2006. Mississippi is the new frontier in peanut growth!

Q: How has being a member of the American Peanut Council benefitted your activities?

A: As we have grown, the Board of Directors agreed to join the American Peanut Council last year (2012) which in turn, has given us a lot of information on the big picture of the peanut industry. Joining APC has "unified us with the entire peanut industry."

Click For Full Interview

Mississippi Peanut Growers Association
P. O. Box 284
Petal, MS 39465
Phone: 601-606-3547
Executive Director: Malcolm Broome, PhD.
ail: malcolm@misspeanuts.com
Website: http://peanuts.msstate.edu/

Find recipes and recipe resources on www.peanutsusa.com

APC Newsletter

Peanut Foundation

The Peanut Foundation's Latest Status Update

Data is being supplied to the company with the newly developed software that assembles genomes and it will be used over the next few months with the hope that it will essentially complete the assembly.

Field data is being collected during this growing season on eight of the segregating populations for specific traits, chemical, physical, and disease resistance. It will be collected for at least 3-5 years. This phenotypical data will be used to associate with markers for the desired traits. This data is also being collected in India and China on other populations. An additional eight U.S. populations are in the final year of segregation and will be evaluated in 2014 and forward.

A full report of the accomplishments for 2012-13 for the Peanut Genomic Initiative is available. If you would like the full technical report, please contact Sue Curtis (scurtis@peanutsusa.com) at the APC in Alexandria.

Based on these new commitments for 2014, the Foundation will move forward with the review of the projects funded in 2012-13 at their Tuesday, December 10 meeting. All APC members and donors to the Peanut Foundation are invited to hear this review. The Technical Committee of the Foundation and the Board will also review the proposals for 2014 research on the afternoon of December 10 and will select the projects for funding.

Join TPF on Facebook!

Visit **The Peanut Foundation** on Facebook to get updates and news immediately.

TECHNICAL UPDATES

Totebag Task Force Update

The Totebag Taskforce will meet in December at the APC Winter meeting. Results of testing at the NPRL Dawson of the new totebags will be reported at this meeting. The new totebag specification were fully implemented in September by all totebag manufacturers. Remember that the FSIS tags can be stuck on outside of the current pouch making it easily readable with scanners. This coupled with the new electronic documents should make it easier to tie quality documents and inventory together.

Anyone needing copies of the new specifications should contact Howard Valentine (hvalentine@peanutsusa.com) or Sue Curtis (scurtis@peanutsusa.com) .

2012 Uniform Peanut Performance Test Results Available — Recent Update

Bill Branch, coordinator for the Uniform Peanut Performance Test, has made available copies of the 2011 field test for potential new varieties. You may obtain a copy by e-mail, fax or mail.

Send your request to:

Dr. William Branch
University of Georgia
Coastal Plain Experiment Station
Tifton, GA 31793-0748
Fax: 229-386-7293
Email: wdbranch@uga.edu

Join PGC on Facebook!

Visit **Peanut Genomics Consortium** on Facebook to get updates and news immediately.

2012 Crop Post Harvest Test Results Available

Test results are now available on the Post Harvest attributes measured at the National Peanut Research Lab in Dawson, Georgia and the Market Quality & Handling Research Lab in Raleigh, North Carolina. Copies of the data will be distributed on a CD or can be electronically emailed.

If you are interested in a copy, contact:

Marshall Lamb	229-995-7434
Tim Sanders	919-515-6312
Howard Valentine	706-579-1755

TECHNICAL UPDATES (CONTINUED)

eTDE Update

The eDoc website is now fully functional. Dairy documents begun using the site in October. The Annex/ Checklist documents were to be created using this software and automatically uploaded to eTDE, but several of the state FSIS offices still do not feel prepared to handle the new system. It is hoped that all the state FSIS offices will be trained and ready to approve the electronic Annex document online at the end of October.

European ports already registered on eTDE include Felixstowe, Rotterdam, Antwerp, Liverno, Barcelona, and Hamburg. They will require both a paper copy and an electronic copy for a few months until they are comfortable with the new electronic system. It is hoped that all the EU ports will be registered by early next year and that all exporters to the EU can begin uploading the Annex document electronically.

Most grade certificates are online. Texas is now using the Georgia FSIS software for their system and began uploading for both Texas and Oklahoma in August. All USDA labs and JLA are uploading most of the aflatoxin certificates. Work has begun to add the certificates from the Quanta lab soon. If there are other labs that need to be added, please let Howard Valentine know.

The system has the capability of accepting scanned commercial documents as well. Steve Calhoun will be glad to assist with uploading if you want to use the eTDE system for all required export documents. Meat and poultry are using this capability already with great success.

Once the EU ports are fully functioning on eTDE, the next push will be to add border crossings in Mexico and Canada along with ports in Russia. Work has already begun with Mexico on an Egg documents. Work is starting with U.S. manufacturers to begin using the system as well. If you need assistance registering with eTDE or need information, please contact Steve Calhoun (calhoste@bellsouth.net).

The eTDE Taskforce will meet in December at the APC Winter Conference. Please plan to attend.

Important Industry Research Websites

Information on peanut genomics
http://www.peanutbioscience.com/

Peanut Research Data Base

http://www.worldpeanutinfo.com/publications.html